

AUDIENCE
DISTRIBUTION
ADVERTISING

PAGES

CLEAN
PROVEN
SEO

A N S E O M A G A Z I N E

MEDIA KIT.

THE SEO MAGAZINE
FOR
DIGITAL MARKETERS.
INSIGHTS.
STORIES.
GUIDES.
QUARTERLY.
EXPLORE +
SUBSCRIBE.

CONTACT

Jan Schmidt

Marketing and Creative Services Manager

jan@pagesSEOMagazine.com

208.229.7046

LET'S TALK

ABOUT

PAGES MAGAZINE



PAGES is the print magazine about SEO for digital marketers.

PAGES explores the power of SEO through stories and insights from industry experts, always with a forward-looking lense.

The SEO field often requires practitioners to balance both highly-technical and creative approaches to their work — part of what makes SEO such a unique industry. PAGES reflects that same balance, offering readers information about SEO in an accessible and engaging format.

SEO is constantly shifting and evolving, as search engines do the same to better meet the needs of web users. PAGES aims to make the industry accessible to those who can benefit from it most, through education and stories about SEO applications.

PAGES draws insight from industry thought leaders to bring readers trustworthy SEO advice, with a focus on sustainable, proven practices.

THE PAGES

AUDIENCE

AND READER STATISTICS

**PAGES IS FOR
DIGITAL MARKETERS
WHO WANT TO
EXPLORE SEO.**

PAGES focuses on how SEO practices integrate with a marketing plan and serve to benefit an organization on the whole.

Technical content has a more introductory focus and is aimed at marketers who may not regularly practice SEO as their primary role.

PAGES also explores concepts like consumer behavior, web theory, and complementary marketing practices in the context of SEO integration.

Past advertising partners include SEO software & tool companies, content marketing agencies, SEO news and media sites, and popular SEO industry event organizers.



51%

MANAGERS, DIRECTORS
AND C-SUITE EXECUTIVES

20%

SEO PROFESSIONALS

29%

MARKETERS

THE PAGES

INFLUENCE

AND THE BUZZ!

PAGES is an outlet for the SEO community to share their insights with other digital marketers.

The reach of PAGES is growing in part thanks to the positive response it's received from industry thought leaders and influencers, who have recognized it as an innovative opportunity to reach a new audience of marketers who can benefit from learning about SEO.

PAGES has also drawn diverse contributors from across the industry. Their response and involvement continues to reinforce PAGES as a trusted outlet for SEO information.

“

I just got the second edition of PAGES, and I want to say that you are doing something really awesome here. First off, this throwback to a print media in an audience obsessed with digital is very disruptive...You've got contributions from very well recognized leaders in our industry, tremendous graphics, and high quality oversized paper.
-WES MARCH,
SOLO DEV |
DIGITALUS

“

I just dug into it today. Congrats on the finished product...it's really well done.
-PAUL MAY,
BUZZSTREAM

“

I just got the magazine and it looks fantastic. You guys knocked it out of the park. I'll be bringing it in tomorrow to share with the team!
-STEPHEN PANICO,
BUZZSTREAM

COMMUNITY! BUZZ!



Wow! Just reading through issue 2 of @pagesSEomag! What an outstanding piece of 'quality content', it's so good to have something physical to read rather than staring at a screen!
#pagesmagazine
#contentmarketing
-ANDY SIMPSON,
STAMFORD WEB DESIGN



Great idea: new SEO magazine from the folks at @pageonepower...Nice Work!
-CYRUS SHEPARD,
CYRUSHEPARD.COM



I'm still a fan of paper, and I love that @pagesSEomag is a thing.
-BEAU PEDRAZA,
SEER INTERACTIVE

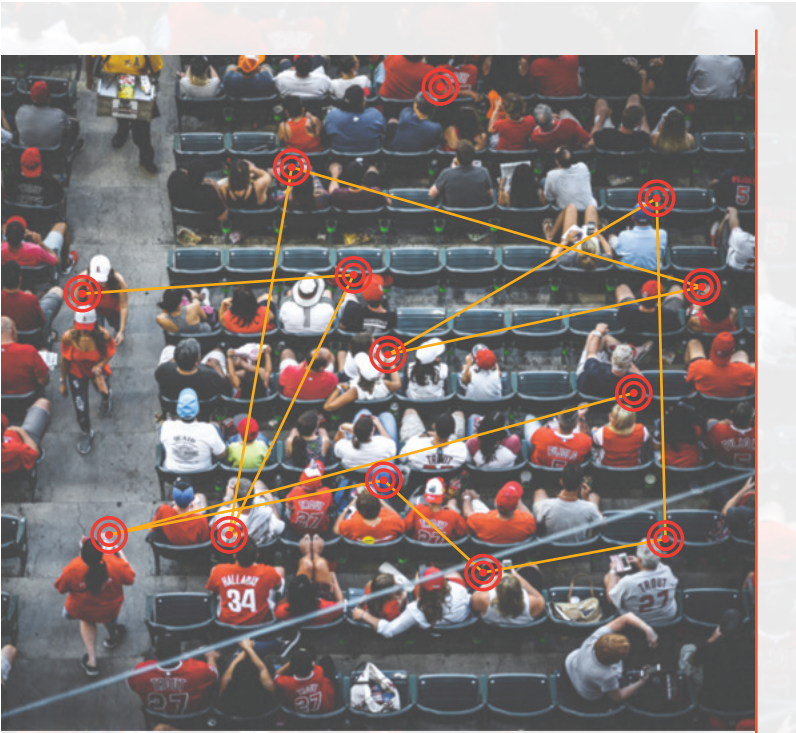


Excited to be a part of issue 2 of @pagesSEomag!
-VINCE NERO,
SIEGE MEDIA

THE PAGES

DISTRIBUTION

AND REACH



11,000+ ISSUES AND GROWING

PAGES is a growing brand and has gained 1500+ subscribers and web readers since its launch in the beginning of 2018.

PAGES has both digital and print editions, and is currently free to subscribers in the US, Canada, and Mexico. (Subscribers outside of these areas pay a small shipping fee.)

PAGES has growing followings on Facebook, Instagram, LinkedIn, and Twitter. Readers can also find PAGES at these upcoming marketing and SEO trade shows:


MozCon
Virtual

 content
marketing™
world 2020

 S M X
SEARCH
MARKETING
EXPO

 LeadsCon

 PUBCON

 AFFILIATE
SUMMIT

250,000 DIGITAL MARKETERS
ATTEND THESE TRADE SHOWS
EACH YEAR.

THE PAGES

ADVERTISING

RATES

**2-PAGE
SPREAD**

\$2500

18" x 12"

**FULL
PAGE**

\$1500

9" x 12"

**CIRCULATION INCLUDES PRINT EDITION AND
DIGITAL EDITION (INCLUDING HYPERLINK).**

**ALL third-party ads to be approved by PAGES Magazine*

THE PAGES

CONTACT

FOR ADVERTISING PLACEMENT

For advertising, media inquiries and placements; contact our media specialist to get involved.

A portrait of Jan Schmidt, a woman with blonde hair, wearing sunglasses and a dark jacket, smiling. The image is set against a dark background and is framed by a dark border.

**JAN
SCHMIDT**

MARKETING AND CREATIVE SERVICES MANAGER

jan@pageSEOmagazine.com